



Clark County Commission  
Clark County  
Public Education Foundation  
Clark County School District  
Las Vegas Chamber of Commerce

## Information Bulletin

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*The mission of Clark County READS is to provide books to our classroom and school libraries and to recruit volunteer reading tutors to improve student achievement throughout Clark County schools.*

### Program Manager on the Way

Clark County READS will soon have its first Program Manager. The Program Manager will develop a system that delivers books to classrooms, recruit and

### Partnership with KLAS

Clark County READS President and Clark County Commission Chair, Dario Herrera, gratefully accepted a \$340,340 donation from KLAS-TV President and General Manager Dick Fraim at a conference held at the MGM Grand Conference Center on Thursday, August 2. The donation was made on behalf of KLAS's *Books Are Bridges*, a fundraising campaign designed to infuse many of Clark County's older public school libraries with badly needed library-bound books. One hundred percent of the money raised with the *Books Are Bridges* donations will buy books that meet the specific needs of particular schools. Librarians will make the title selections, addressing their individual cultural, non-fiction and curriculum needs.



Clark County READS President and Clark County Commission Chair, Dario Herrera, speaks at the KLAS *Books Are Bridges* donation ceremony. KLAS announced a \$340,340 donation to Clark County READS

### Bring Books, Get Goodies Las Vegas 51 Night

On August 25 Clark County READS is teaming up with the Las Vegas 51s for a book drive. Baseball fans who bring two or more new or gently-used, age-appropriate library books will get a 51s premium item in exchange! Be sure to come early and show your support of Clark County READS. Come early though because there are only limited supplies of premium items available.

### Back to School Fairs

Looking for more of a difference in the local mall? Clark County READS has joined the Back to School Fairs throughout the valley. Please stop by, drop off a new or gently-used, age-appropriate library book and join an initiative that will help place 1.5 million books in Clark County schools. Our booth will feature information about the program and how to get involved.

### Galleria at Sunset Mall

Sat., Aug. 25 - 9 a.m. to 9 p.m.  
Sun., Aug. 26 - 11 a.m. to 6:30 p.m.

train literacy volunteers, and fundraising strategies as well as a myriad of other duties. Please be prepared to welcome our first staff member in next month's blast fax.

### Wet N Wild Success

July 14 to 21s was designated Clark County READS week at Wet 'n Wild. Several ads were run in the Las Vegas Review-Journal/Las Vegas Sun to promote the event. KLUC also featured daily promotions. Wet 'n Wild offered \$5 off admission for participants who donated books to Clark County READS. Wet 'n Wild has also donated 100 passes and offered to host a volunteer appreciation event. Thanks to Wet 'n Wild, Las Vegas Review-Journal/Las Vegas Sun and KLUC for making this week a smashing success.

### How to Get Involved

#### Donate Money for Books

Make a tax-deductible donation. Please make checks payable to Clark County Public Education Foundation's Clark County READS Fund.

#### Volunteer to Be a Reading Tutor

Clark County READS is recruiting and training 1,000 reading tutors to volunteer at all school sites.

#### Donate Gently Used Books

Gently used, age appropriate books are being collected by Clark County READS at a variety of locations. To find the location nearest you, please call 598-5373.

### Clark County READS

5450 W. Sahara Ave., Ste. 330

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[www.clarkcountyreads.org](http://www.clarkcountyreads.org)

**Our Goal: 1.5 million books; 1,000 Volunteers**